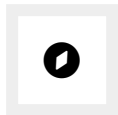




MILWAUKEE JEWISH FEDERATION DISCOVERING JEWISH MOROCCO

Oct 19, 2025 - Oct 28, 2025



DESTINATION
MOROCCO



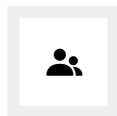
WHO'S GOING
ADULTS ONLY



TRIP TYPE
MISSION



DURATION
10 DAYS



GROUP SIZE
30+



PRICE
FROM \$6,720

PASSIONATE **JEWISH JOURNEYS**

EDUCATIONAL & EXPERIENTIAL JOURNEYS CREATED WITH YOU IN MIND.

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REGISTRATION DATES

FEB 20, 2025 - JUN 19, 2025








Program is tentative and subject to change. Connect with our Customer Care Team by calling: (888) 230-6008 Mon.-Thur. from 8:00 a.m. to 12:00 p.m. Eastern Time (ET).

YOUR JOURNEY

J² crafts journeys of inspiration, education, and Jewish connections to Israel and worldwide. We are guided by a simple but powerful concept: No two trips are the same; each experience should be personal, meaningful, and backed by superb service. Travel is not just about the places you visit, but the connections you make along the way.

Once you have registered for the trip, you can also register for the extension. Click [here](#) for details.

-  Art & Culture
-  Archaeology
-  Food & Wine
-  Heritage
-  Local Specialists
-  Active
-  Expert Scholar
-  Special Access
-  Cooking Workshop
-  Current Affairs

PROGRAM ITINERARY

DAY 1

DEPARTURE TO MOROCCO

Sun. Oct 19, 2025

- Depart the US.

 Overnight: Flight

DAY 2

DISCOVERING CASABLANCA'S HISTORY

Mon. Oct 20, 2025

- Arrive at Casablanca International Airport and transfer to the hotel.
- 11:00 a.m. Start of program.
- Morocco is a fascinating country. With your J² Expert Educator & local Moroccan tour guide, get a better understanding of its rich culture and history while traveling through the streets of Casablanca. We will visit a local church, the main square of the city, the site of the Casablanca conference, and Rick's cafe.
- Welcome lunch at Rick's Café, a beautifully restored mansion inspired by the iconic setting from the classic film Casablanca. Located near the Old Medina with views of the port, Rick's Café offers a warm and nostalgic atmosphere, blending timeless elegance with Moroccan charm.
- Dialogue with Judges of the Jewish Court in Casablanca. Discover the intricate interplay between halacha (Jewish law), Charya (Islamic law), and civil law, as these judges navigate a complex legal framework

unique to Morocco. Gain insight into how halacha influences decision-making within the court, creating a delicate balance between religious traditions and modern legal systems in a multicultural society. This meeting provides a rare opportunity to understand the cultural and legal dynamics that shape Moroccan Jewish life.

- Explore the iconic Hassan II Mosque, one of the largest and most magnificent mosques in the world.
- Check into the hotel.
- Enjoy a welcome celebration with cocktails and dinner overlooking the Atlantic Ocean at Umayya on the Corniche. This exceptional eatery, crafted by renowned Israeli Chef Shahaf Shabtay, features a Middle Eastern and Mediterranean-inspired culinary experience. It stands as a testament to the new and exciting possibilities brought about by the Abraham Accords.

 Overnight: Casablanca, Morocco  Meals: Lunch, Dinner

DAY 3

EXPLORING JEWISH LEGACY IN MOROCCO

Tue. Oct 21, 2025

- Meet with JDC staff and agency members to gain a firsthand understanding of their vital work and the profound impact they have on the daily lives of the most vulnerable members of the local Jewish community.
- Visit the Neve Shalom Jewish Day School and engage in a conversation with Rabbi Jacky Sebbag to learn about the school's mission, educational approach, and its role in sustaining the local Jewish community.

- Enjoy lunch at a Jewish Club, a vibrant community hub that serves as a gathering place for Casablanca's Jewish community. This club is not just a dining venue but a cornerstone of cultural and social life, offering an authentic taste of traditional Moroccan-Jewish cuisine.
- Take a guided tour of the Museum of the Jews of Morocco, the only Jewish museum in an Arab country, where you will explore the rich history and culture of Moroccan Jewry. During the visit, you'll have the opportunity to meet with the museum's curator, Zhor Rehihil, who will share insights into the exhibits and the significance of preserving this important heritage.
- Enjoy a walking tour through the Mellah of Casablanca, the city's old Jewish quarter. While it is one of Morocco's newer Mellahs, it holds a significant place in the country's Jewish history, particularly during the 20th century.
- Visit the Beth-El Synagogue, which is still very active and is considered Casablanca's "main" synagogue.
- Dinner at a local restaurant.

 Overnight: Casablanca, Morocco

 Meals: Breakfast, Lunch, Dinner

DAY 4

RABAT: MOROCCO'S CAPITAL & CULTURAL HUB

Wed. Oct 22, 2025

- Check out of the hotel and depart for Rabat, the capital city of Morocco.
- Discover Morocco's capital:
 - Walk around the walls of Rabat's Royal Palace, the primary residence of the current king Mohammad VI.

- Visit the majestic mausoleum of Mohammad V, Morocco's king during World War II, and hear how he helped prevent the Nazis from deporting Morocco's Jews to the death camps of Europe.
- Continue to the mausoleum of his son, Hassan II, who ruled over Morocco during the so-called "Years of Lead."
- Stroll through the bustling markets, jewelry shops, and historic diplomatic buildings of Rabat's Medina (Walled City), making your way to the Kasbah des Oudayas, a picturesque hilltop fortress offering stunning views of the Atlantic Ocean and the city below.
- Meet with members of the Association Mimouna, a group of Muslim students dedicated to preserving Morocco's Jewish heritage and fostering Jewish-Muslim friendship and understanding.
- Check into the hotel with time to freshen up.
- Savor a serene sunset boat ride along the tranquil Bouregreg River.
- Private event and dinner at the residence of David Toledano, attended by government officials and the U.S. Ambassador.

 Overnight: Rabat, Morocco  Meals: Breakfast, Dinner

DAY 5

WELCOME TO MARRAKECH

Thu. Oct 23, 2025

- Check out of the hotel and drive to Marrakech.
- Start your visit to Marrakech with a panoramic tour of the city, taking in its vibrant culture, historic landmarks, and stunning architecture.
- Explore the enchanting Majorelle Garden, created by French painter and botanist Jacques Majorelle, and visit the Berber Museum, also

located within the garden, showcasing the rich cultural heritage of Morocco's Berber people.

- Next, we'll visit the Yves Saint Laurent Museum, dedicated to the haute couture creations and accessories of the legendary French fashion designer, who called Marrakech home for many years.
- Check into the hotel.
- Home hospitality dinner at a Muslim family's home, fostering interfaith dialogue and celebrating shared values over a warm, welcoming meal.

 Overnight: Marrakech, Morocco  Meals: Breakfast, Dinner

DAY 6

CULTURAL ENCOUNTERS IN MARRAKECH

Fri. Oct 24, 2025

- Explore the Mellah (Jewish quarter) of Marrakech, with a chance to visit:
 - The Slat el Azama Synagogue, still active and bears witness to the glories of the past.
 - The Jewish Cemetery of Marrakech.
- The Role of the Imam in Moroccan Society: Understanding Islam in Morocco and What Sets It Apart. Engage in a dialogue with a Professor of English who will facilitate a discussion with a local Imam, exploring the unique aspects of Islam in Morocco and the Imam's role within the community.
- Enjoy a hands-on cooking workshop, where you'll learn to prepare traditional Moroccan dishes, followed by a delicious lunch accompanied by refreshing mint tea.

- Return to the hotel with time to freshen up and prepare for Shabbat.
- Meet with Jacky Kadosh, the President of the Jewish Community of Marrakech, to learn about the history and current activities of the community in this vibrant city.
- Optional Kabbalat Shabbat services at the Beth El Synagogue.
- Come together for a festive & private Shabbat dinner at the hotel.

 Overnight: Marrakech, Morocco

 Meals: Breakfast, Lunch, Shabbat Dinner

DAY 7

SHABBAT IN THE RED CITY

Sat. Oct 25, 2025

- Optional: Depart the hotel early in the morning for a hot-air balloon ride at sunrise, offering breathtaking views as you float above the stunning Moroccan landscapes. (additional fee)
- Free morning to explore Marrakech at your leisure or indulge in a relaxing experience at one of the city's renowned hammams.
- Shabbat lunch at the hotel, including a dialogue with Einat Levi, an entrepreneur and researcher specializing in Morocco and its relations with Israel.
- We'll have a walking tour of the Medina (Walled City) of Marrakech, also known as the Red City for the red walls that surround it. Highlights of the tour include:
 - The Dar El Bacha Palace is considered one of the greatest palaces of its time. Its architecture, gardens, and design render it one of the finest achievements of Moroccan culture.

- The Madrasa Ben Youssef is certainly a gem of Moroccan architecture in Marrakech. This 16th-century school of theology was considered the largest in the country at the time. Ceasing to function in 1960, it was restored and remains one of the best examples of Moroccan traditional architectural arts.
- At nightfall, we will mark the end of a special Shabbat with a communal havdalah ceremony.
- Free time for dinner on own and to explore the Square.

 Overnight: Marrakech, Morocco

 Meals: Breakfast, Shabbat Lunch

DAY 8

NATURAL WONDERS OF MOROCCO

Sun. Oct 26, 2025

- Leave the hustle and bustle of the city behind you and head to Terre d'Amanar, a stunning eco-resort located on the first slopes of the High Atlas Mountains. Enjoy a unique blend of thrilling outdoor activities, cultural experiences, and breathtaking natural beauty.
- Track 1: Adventure seekers
 - Zipline Adventure: Experience the thrill of the largest aerial course in Africa, consisting of 4 ziplines and 2 cable bridges.
 - Tree Climbing: Challenge yourself with a tree climbing course that includes various levels of difficulty. Enjoy the beautiful forest scenery as you move from tree to tree through different obstacles.
- Track 2: Nature lovers

- Horse Riding: Enjoy a scenic horse ride through the High Atlas Mountains, guided by experienced staff.
- Guided Nature Walk: Take a guided walk through the beautiful landscapes of the High Atlas Mountains. Learn about the local flora, fauna, and Berber culture from your knowledgeable guide.
- Track 3: Culture & Relaxation
 - Participate in a hands-on workshop where you can learn traditional Berber crafts such as pottery or weaving.
 - Relax by the pool with the gorgeous view of the mountains in the backdrop.
- Savor a fresh Moroccan lunch from the resort's farm, offering panoramic views of the High Atlas Mountains.
- Depart by jeeps and drive to the Agafay Desert, located south of Marrakech. This rocky desert offers a striking resemblance to the Sahara, with its vast dunes and breathtaking landscape. During your visit, you will experience:
 - A scenic camel ride through the stunning Atlas Mountains.
 - A private festive dinner in a traditional Berber tent.
 - A leisurely walk through the desert to fully absorb the serene beauty of the surroundings.
- Drive back to Marrakech.

 Overnight: Marrakech, Morocco

 Meals: Breakfast, Lunch, Dinner

DAY 9

BERBER LIFE IN THE ATLAS MOUNTAINS

Mon. Oct 27, 2025

- Depart Marrakech for the day, heading deeper into the heart of the Atlas Mountains.
- Visit the grave of the Jewish saint, Rabbi Shlomo BelHench, and hear the fascinating legends surrounding the life of this revered figure, known as the "Son of the Snake." Meet the woman who has been the sole caretaker of this sacred site for many years.
- Journey to a traditional Berber village nestled at the foot of the mountain, where you will experience the unique culture and way of life of the Berber people.
- Receive a warm Berber welcome from the village chief and local musicians, who will greet you with traditional music and hospitality.
- Experience authentic Berber hospitality with a home-cooked lunch at a local house, where the village chief will share captivating stories and insights about the village's culture, all while you enjoy a refreshing glass of mint tea.
- Visit the local school and meet with skilled artisans, where you'll have the opportunity to participate in a hands-on bread-making workshop, learning traditional techniques passed down through generations.
- After a stunning day in the Atlas Mountains, drive back to Marrakech.
- Enjoy a private, festive dinner at a stunning Moroccan palace, complete with live music that enhances the ambiance, offering a truly immersive cultural experience.

 Overnight: Marrakech, Morocco

 Meals: Breakfast, Lunch, Dinner

DAY 10

FAREWELL TO MOROCCO

Tue. Oct 28, 2025

- Check out of the hotel and transfer to Marrakech Airport for your flight back to the US.

 Meals: Breakfast

THE EXPERT



YISHAY SHAVIT

Yishay was born on a kibbutz in Northern Israel. In 2000, he moved to Jerusalem, fell in love with the city, and hasn't looked back. Yishay, a history and hiking lover, was first introduced to the world of guiding at the age of 15, in his youth movement. After serving in the IDF, he started guiding in various museums, the Knesset (Israel's parliament), and the Supreme Court. In 2007 he received a formal guiding education. The areas of his expertise are history, politics, and theology connected to Jerusalem. Yishay holds a bachelor's degree in History and a master's degree in Jewish History from Hebrew University, focusing on Indian Jewry and contemporary Jewry. Yishay speaks fluent Hebrew and English and a little bit of Hindi. When not guiding, he enjoys spending time with his wife Noa and their two sons – Yotam and Assaf.



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RATES & LODGING

PARTICIPANTS	COST P/P IN DOUBLE ROOM	COST P/P IN SINGLE ROOM
30+	\$6,720	\$8,820

CASABLANCA: LE CASABLANCA HOTEL

🌙 Nights: 2

🛏 Room Category: City view

RABAT: FAIRMONT LA MARINA RABAT-SALÉ

🌙 Nights: 1

🛏 Room Category: Fairmont

MARRAKECH: SOFITEL

🌙 Nights: 5

🛏 Room Category: Run of House



WHAT TO EXPECT

◆ Included

- 8 nights' accommodations.
- 8 days of touring with a J² Expert Educator and a local guide, in a luxury, air-conditioned bus.
- Field Representative (hostess) with the group throughout.
- All arrival airport transfer from Casablanca airport.
- All departure airport transfer to Marrakech airport.
- Daily breakfast, 6 lunches & 7 dinners.
- The J² adventures App available on the App Store & on Google Play (active 30 days before your departure and throughout your trip).
- Snacks and water on the bus.
- Porterage at the hotels.
- All site entrance fees & program fees as per your final program.

⚙ Excluded

- Credit card fees - \$264 per person. You can avoid these fees by paying via wire transfer.
- Gratuities for the J² Expert Educator, local guide, driver, and driver's assistant - \$232 per person.
- Flights to & from Morocco.
- COVID related expenses, including tests.
- Amendments to the program: In the event that any sites, programs or meals etc. are added to the program, an additional fee may be required.
- Personal extras: Items of personal nature such as laundry, wines, mineral water, beverages, coffee, tea, food other than the table d'hotel menu, passport and visa fees, insurance, and foreign port taxes, unless otherwise specified.

- US and foreign airport taxes, Q fuel surcharge and border taxes when applicable.
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The small print

- Please review our terms & conditions (T&C's) or request that we send you our full T&C's. Until you do that, here is the small print, and other stuff you may want to know:
- Validity | All prices quoted are based on exchange rates as of the proposal date and are subject to change without notice. Rates are per person and are based on shared twin room occupancy.
- How to Make a Reservation | The quickest way to make a reservation is to register online or contact us by email. We accept VISA, MasterCard, and American Express credit cards. A \$1,000 per person non-refundable deposit is required in order to complete the registration process.
- For any assistance with this registration process or other trip-related queries, please email Customer Care: customercare@j2adventures.com.
- Payments | The balance of your payment is due 120 days before your trip begins, or as specified in your invoice. You will receive an email reminder 2 weeks before this date. Various payment options are available as follows:
- Credit card | We accept Visa, Mastercard and American Express. Please check with your credit card provider regarding international processing fees. We are unable to process payments of over \$1,000 over the phone. Please submit payment online via a credit card or by wiring funds via your bank.
- Domestic bank wire transfer | Payment should be wired in the same currency that is listed on your invoice. Please add the name of your group or invoice number as a reference and forward a copy of the transfer receipt by email. The bank transfer should clearly state the beneficiary's name on the wire transfer.
- J² Adventures reserves the right to automatically cancel your reservation on that date and it may be subject to reconfirmation should the final payment not be received.
- Cancellation Policy | All cancellations need to be made in writing. The cancellation fee depends on the date when we receive written notification of your request to cancel your booking. Please note that the deposit is non-refundable.
- Cancellation fees | Cancellations made 120 or more days prior to departure incur the loss of the deposit. Cancellations made 119 to 46 days prior to departure incur the



loss of 50% of the full trip cost. Cancellations made 45 days or less prior to the departure incur the loss of 100% of the full trip cost.

- Cancellation fees may also include: Hotel or supplier cancellation fees. J² Adventures reserves the right to adjust its terms of payment, including cancellation policies and initial deposits.

Terms

- Protect yourself from fraud by being cautious and vigilant when it comes to online theft. It is crucial to note that J² adventures will never send an email requesting you to transfer funds to a new account or to redirect a payment. We will never alter our account number or issue additional payment requests without first personally speaking to you and properly identifying ourselves. If you feel uncertain about any communication (scammers often impersonate legitimate companies via e-mail or by calling), halt and contact us directly through our toll-free number listed on our website to discuss any necessary payments. Refrain from responding to suspicious emails or clicking on links or attachments unless you are completely certain of their legitimacy. By following these guidelines and staying vigilant, you can significantly reduce your risk of becoming a victim of fraud.
- Please click [here](#) to view our full terms (T&C's). These T&C's apply to all reservations created within J² Adventures.